

Assessment

Socio-emotional Health

Name _____

The task: Design an advertisement for a school-sized milk carton that tells kids about one important way to maintain socio-emotional health. Your ad will be assessed using the following criteria:

- The ad is colorful.
- The ad is factually correct.
- The ad is convincing.
- The ad gets the viewer's attention.
- The ad makes the viewer think.
- The ad is spelled correctly.
- The ad uses one of the strategies discussed in the class power point.
- The ad is attached to a real milk carton.

A = All 8 of the above criteria are true.

B = 7 of the above are true and the ad is factually correct.

C = 5 or 6 of the above are true and the ad is factually correct.

D = 3 or 4 the above are true and the ad is partially factually correct.

F = 2 or fewer are true and the ad is factually incorrect.